



About LITDA

The objectives of the Louisiana Independent Tire Dealers Association are to advance and safeguard the business interests of its members:

- To promote standards of ethics of its members and the tire industry
- To promote harmony, goodwill, and understanding among its members
- To encourage an exchange of ideas, technical knowledge, and retailing/wholesaling procedures
- To improve the quality and standards of the products in the new tire and automotive industry

Mission Statement: Our mission is to serve as a benefit to all independent tire and automotive service dealers, along with their suppliers and employees.

Goals: To be an asset to your members and our communities by assisting with programs, education, and by providing valuable information.

Purposes: Develop a system that provides our members with such a high level of exchange that it will be beneficial for supplier members and members at large to refer their customers and counterparts to the LITDA with confidence.

Please note that the Revenue Reconciliation Act of 1993 states that association dues used for lobbying activities are not deductible as a business expense. Based on historical data, LITDA estimates the portion of dues used for lobbying expenses for 2016—2017 is 40% that cannot be deducted as a business expense for federal income tax purposes. Please consult your tax advisor for further guidance.

Questions? Call the LITDA office at (225) 767-7640 or toll free (800) 887-9806 or email LITDA@tاتمangroup.com



P.O. Box 82531, Baton Rouge, LA 70884
Phone: (225) 767-7640 | TF: (800) 887-9806
Fax: (225) 767-7648
LITDA.org
LITDA@tاتمangroup.com



LOUISIANA INDEPENDENT TIRE DEALERS ASSOCIATION

• ANNUAL SPONSORSHIP PROGRAM

Louisiana Independent Tire Dealers Association

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LOUISIANA INDEPENDENT TIRE DEALERS ASSOCIATION ANNUAL SPONSORSHIP PROGRAM

LITDA Annual Sponsorship Registration
Please complete form and mail with payment to:
LITDA, P.O. Box 82531,
Baton Rouge, LA 70884
or Fax: (225)767-7648

Platinum Sponsor Partner \$10,000

- LITDA Membership through October 31, 2017
- LITDA Quarterly E-Newsletter:
 - > Banner Ad in LITDA's quarterly E- newsletter (486 x 127 pixels)
 - > Company recognized as Platinum Sponsor in LITDA's quarterly E-newsletter
- LITDA website:
 - > Logo with hyperlink on home page as Platinum Sponsor
 - > Yearly website advertising
 - > Company logo printed on all promotional materials
- Recognition as Platinum Sponsor at all LITDA events throughout the year including:
 - > Fall Event
 - > Annual Convention including:
 - Logo on signage throughout the convention
 - Designation as sponsor of a convention event
 - A full page ad in the conference program
 - Logo on all promotional materials
 - A special recognition at the at all Convention Events
 - Two Convention Registrations
 - > Additional Training Event throughout the year
- Company members receive name tag ribbons at LITDA sponsored events identifying them as a "Platinum Sponsor"

Gold Sponsor Partner \$5,000

- LITDA Membership through October 31, 2017
- LITDA Quarterly E-Newsletter:
 - > Logo in LITDA's quarterly E-newsletter
 - > Company recognized as Gold Sponsor in LITDA's quarterly E-newsletter
- LITDA website:
 - > Logo with hyperlink on home page as Gold Sponsor
- Company logo printed on all promotional materials
- Recognition as Gold Sponsor at all LITDA events throughout the year including:
 - > Fall Event
 - > Annual Convention including:
 - Logo on signage throughout the convention
 - Designation as sponsor of a convention event
 - A 1/2 page ad in the conference program
 - Logo on all promotional materials
 - A special recognition at the Tradeshow
 - One Convention Registration
 - > Additional Training Event throughout the year

Silver Sponsor Partner \$2,500

- LITDA Membership through October 31, 2017
- LITDA Quarterly E-Newsletter:
 - > Listing in LITDA's quarterly E-newsletter
 - > Company recognized as Bronze Sponsor in LITDA's quarterly E-newsletter
- LITDA website:
 - > Listing with hyperlink on home page as Silver Sponsor
- Company listed on all promotional materials
- Recognition as Silver Sponsor at all LITDA events throughout the year including:
 - > Fall Event
 - > Annual Convention including:
 - Listing on signage throughout the convention
 - A 1/4 page ad in the conference program
 - Listing on all promotional materials
 - A special recognition at the Welcome Reception
 - > Additional Training Event throughout the year

Select Sponsorship Type:

- Platinum Sponsor Level - \$10,000
- Gold Sponsor Level - \$5,000
- Silver Sponsor Level - \$2,500

Please fill out the following information:

Name: _____

Title: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

PH: _____ Fax: _____

Email: _____

TOTAL PAID: \$ _____

Method of Payment

Check (Make check payable to LITDA or Louisiana Independent Tire Dealers Association)

Credit Card

MC Visa AMEX DISC

Credit Card Number #: _____

Expiration Date: _____ V-code: _____

Billing address (if different than other side): _____

City: _____

State: _____ Zip Code: _____

Signature: _____